

**Consulate General of India  
Hamburg**

**National Centre of Excellence for  
Animation, Visual Effects, Gaming and Comics**

The Ministry of Information and Broadcasting, Govt. of India, with a vision to develop highly-skilled talent and nurture IP development in Animation, Visual Effects, Gaming and Comics (AVGC) Industry in India, proposes to set up a National Centre of Excellence (NCoE) for Animation, Visual Effects, Gaming and Comics (AVGC). The Primary Objectives of NCoE for AVGC would be the following:-

- Provide formal education in this sector and address an annual enrolment of over 1500 students across Under Graduate, Post Graduate, Doctor of Philosophy and Short-term programs in AVGC;
- Build Intellectual Property in the AVGC sector considering the imminent requirement of IP in this sector;
- Function as a think tank in the AVGC sector and provide inputs on Policy formulation in the sector;
- Create and disseminate knowledge in the AVGC sector by conduction events and conferences and showcase the capabilities built and promote the sector at a global level.

The selection of Operation Partner for NCoE-AVGC is under Process. To ensure international academic excellence in NCoE-AVGC, IIMC has invited bids from international academic institutions of repute to be International Academic Partner for the NCoE-AVGC. The bid document can be accessed through these links:

IIMC Website: [http://iimc.gov.in/WhatsNews\\_Description.aspx?News\\_id=40319](http://iimc.gov.in/WhatsNews_Description.aspx?News_id=40319)

Central Procurement Portal:

<https://eprocure.gov.in/cppp/latestactivetenders/byJWFwdWJsaXNoZWRFZGF0ZWJ5JWJJbmRpYW4gSW5zdGl0dXRlIG9mIE1hc3MgQ29tbXVuaWNhdGlvbmJ5JWNzZWxlY3RieSVk>

The International Academic Partner will be engaged for a period of 5 years. The broad scope of engagement would be to provide assistance in content and curriculum development, faculty development & training and student exchange program development

The bid due dated is 1500 hrs (IST), 10<sup>th</sup> August 2017.