

Press Release

Video Conference between IBF & FIEO

A video conferencing was organized in the Consulate on August 05, 2014 between the Federation of Indian Exports Organization (FIEO) and the Indian Business Forum (IBF), Hamburg. Around 40 members companies of FIEO from New Delhi and Mumbai as well as 15 representatives of IBF took part in the conference. The objective was to promote India's exports to Germany by providing Indian companies with first-hand knowledge from Indian/Indian-origin business persons in Germany on the characteristics of German market, business practices followed and the scope for various Indian products in Germany.

2. During the conference, FIEO members raised various queries regarding market potential in Germany for their products which IBF members answered. They also enquired about the possibilities of forging business partnership with local German companies for facilitating trade. The event provided an occasion to bring together our businessmen from both sides for closer interaction. It also helped in examining the current trade scenario between India and Germany and finding ways to enhance it.

Hamburg
August 06, 2014



